

# Application Development

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## Situation:

A Europe based company started an entertainment club. Due to extreme competition in online dating portals, the company was interested in offering latest dating services to the end- users and drawing more visitors to the website.

## Solution:

Rigel Networks came out with a unique application concept of SMS dating. The users are able to date and chat through mobile at any time, any place. The solution offers bilingual support with user friendly interface. The end-users can create multiple profiles for video dating, SMS dating and online dating. All functionalities of this application are controlled by CMS. The end-users can chat online as well as through SMS. They can also block the users from their portfolio. The application also provides mailing services. The user can enroll to this portal by paying for different services. Apart from online credit card payment, this application also provides SMS payment gateway.

## Features:

- Bilingual Support
- Video Dating
- Online Dating
- SMS Dating
- CMS
- Video Shows Management
- Profile Management
- Block Request Management
- User Management
- Mail Template Management
- Payment Gateway Integration
- Mail Management
- Communication Rule Management

## Result:

The SMS dating services is regarded as one of the best offerings and the client is able to get many users enrolling for this service. The website provides most of the dating services desired by the end-users. Live video dating and SMS dating has increased the traffic of the site, turning the visitors into paid customers.