

# B2B & B2C Portal

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If you partner with other companies to create value for their clients or provide services and products over the Internet to these companies, a robust B2B solution can make all the difference to your bottom line. Our customized B2B solutions can handle purchase orders, wholesale pricing, client login, auction, inventory management, order fulfillment, catalog management, reporting, client specific pricing and much more. You can manage each of these modules quite easily through an online, extremely usable graphical interface.

Our B2C (Business to Consumer) solutions allow you to sell your products directly to your customers without the presence of any middlemen. This raises profit margins for you while lowering prices for the consumer so everybody wins. You also develop a better understanding of your customers since the B2C solutions lets you interact directly with them

## **Overall B2B Solutions Benefits:**

- **Information Exchange:** Our B2B ecommerce solutions provide organizations with the opportunity to exchange real time data and information between concerned parties. The solutions also offer mechanisms for better and effective communication between supply chain partners.
- **Informed Decisions:** The streamlined processes enable organizations to have a better understanding of the processes thereby enabling them to make better and informed decisions.
- **Monitor Inventories:** Through the solutions developed by Rigel Networks, organizations can effectively monitor the status of the inventories ensuring that orders for the right quantities are placed.
- **Reduced Costs:** B2B solutions help in increasing inventory turnover resulting in reduced costs of products. Administration costs are also reduced as orders are placed and accessed electronically.
- **Increase in efficiency:** The B2B solutions enable organizations to reduce errors arising from the manual way for recording and tracking data and processes.

## **Overall B2C Solutions Benefits:**

- Companies can reach out to a larger customer base and increase their areas of operation.
- They can offer a greater variety of services and products online
- B2C solutions are an effective marketing and promotion tool for companies.
- The solutions provide companies with a means to be available to their customer round the clock. Potential customers can browse a greater range of online catalogues without having to leave their homes or offices

**Some Features of B2B & B2C Portal:-**

- Online product customization
- Basic diamond search
- Interactive diamond search
- Recommended diamond search
- Online diamond comparison
- Online diamond shopping facility
- Wishlist management
- Order management
- CMS.....& Much More