

ONLINE FLYER DESIGNING TOOL

PROJECT DESCRIPTION

The project is for online designing of flyer with front and back-end. With this tool, user can design flyer with help of different tools and features like Text, Library images, shapes, backgrounds and formatting tools.

Marketing and promotional activities can be supported with help of this tool to design high resolution PDF. This online tool has additional feature to save as PDF with high resolution images and published version of flyer which cannot be modified.

RIGEL'S RESPONSIBILITY

Rigel was involved with Design and development of this tool. Frizzed requirements were provided by customer with detailed documentation. Rigel development team has designed and developed solution to support business needs and features required in the tool. Rigel has used sliver light for designing of software and My SQL as data storage. Additional tool

TECHNOLOGIES

Classic ASP, Silverlight, My SQL, ABC.PDF 6, .Net web services

Key Challenges	Rigel's Solution	Customer Benefit
Export to PDF with high resolution images	Rigel has re-defined PDF generation algorithm and created PDF with high resolution images	Customer achieved unique feature for this product that PDF with high resolution images
Font independence	Flyers designed with different fonts can be viewable on every system even though specific fonts are not installed. Rigel has embedded all required fonts in PDF itself to avoid need to fonts on specific machine.	Customer is happy to get facility of fonts independence for flyer design